



1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Director of Marketing
Mouser Electronics, Inc.
(817) 804-3833 Direct
(817) 804-3803 Fax
Kevin.hess@mouser.com

Mouser Electronics Now Stocking Lamina's SōL™ MR16 LED Plug-In Replacement Lamp

Integrates High-Power LED Light Source, Optical Lens, and Thermal Heat Sink Shell in MR16 Form-Factor

Mansfield, Texas, USA –March 31, 2008 – [Mouser Electronics, Inc.](#), known for its rapid introduction of the newest products, today announced it is now stocking the [SōL™ MR16 LED](#) replacement lamp from [Lamina](#), a leading supplier of LED lighting solutions. The lamp integrates a high-power LED light source, optical lens, and thermal heat sink shell in a traditional MR-16 halogen form-factor.

The LED-based replacement lamp is designed as a direct, ready-to-plug-in retrofit for 20-watt MR-16 halogen and comparable compact fluorescent lamps (CFLs). The innovative design fits most existing fixtures and produces as much light as the 20-watt halogen bulb it replaces, while consuming less than 8 watts of electricity.

The SōL™ MR16 LED features warm color temperatures of 3050°K, color rendition index (CRI) values greater than 80, and long-life greater than 50,000 hours. The LED lamp provides the quantity and quality of light produced by traditional incandescent and halogen lamps. The device is ideal for a variety of applications including track lighting, general architectural and landscape lighting, display case fixtures and cabinet lighting, as well as industrial OEM equipment lighting.

“Designs that are environmentally friendly are key in today’s markets where power consumption is on the minds of consumers as well as government agencies,” Mike Scott, Mouser’s Vice President of Active Products. “The SōL™ MR16 LED replacement lamp from Lamina offers both designers and consumers a viable and cost-effective solution in the continued conversion from incandescent and halogen light sources to lower power and longer lasting LED-based solutions.”

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

-- continued --

The Newest Products For The Newest Designs

Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than 940,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 940,000 products online from more than 335 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Lamina

Lamina defines the current state of LED lighting technology with continuous innovations in light output, efficacy and thermal management. These results are directly related to the company's ongoing commitment to advancing solid-state lighting technology and enabling lighting solutions that are more environmentally friendly and help reduce CO2 emissions – the dominant GHG contributor to global warming. Lamina's high-power LED solutions continue to enable myriad lighting applications that were once considered impossible. The company is headquartered in Westampton, New Jersey.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.