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## For Immediate Release

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## Mouser Electronics Expands Harwin Product Portfolio with Turret Lugs

**Comprehensive Range of Turret Lugs Provide Strong, Reliable Wire-to-Board Connections**

**Mansfield, Texas, USA – October 29, 2007 –** [Mouser Electronics, Inc.](#), known for its rapid introduction of the newest products, today announced it has expanded its [Harwin](#) product portfolio by adding the supplier's new [turret lugs](#). Harwin is a leading, global manufacturer of high-performance interconnect solutions.

Also known as turret pins or terminals, turret lugs are riveted and soldered through a hole in the printed circuit board. This approach provides the wire a firm mechanical anchor against mechanical strain and vibration, as well as a secure electrical connection – particularly for larger diameter wires.

"There is a strong and growing market for turret lugs because of the need for increased design flexibility," said Doug Steele, Harwin's distribution manager. "Mouser has excellent market penetration and we know they will increase our customer base for these products,"

"Both the design engineering community and our suppliers rely on Mouser to supply the newest products available to the marketplace," according to Barry McConnell, Mouser Vice President of Product Marketing. "By stocking new products like these from Harwin, Mouser is able to fulfill its commitment to both suppliers and design engineers alike."

Turret lugs are used in many applications, including high-quality valve amplifiers and transformers, as well as the military and MRO market sectors.

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and associated development tools necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than

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***The Newest Products For The Newest Designs***

880,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features over 880,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Harwin**

Harwin is a world class company offering its clients world class quality in the design and manufacture of electronic interconnect solutions. Whether you require standard, 'off-the-shelf' connectors and components, custom connectors, insertion machinery or a total interconnect solution from design to delivery, Harwin's unique mix of specialist interconnect expertise, experience, and capability is unsurpassed. Their 50-plus years' experience, and global network of manufacturing, sales and support centers and distributors, uniquely equip them to meet the specialist needs of the world interconnection market. Working closely with clients large and small, Harwin offers a personal, solutions-based service centered around absolute commitment to quality and customer care.

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