

## For Immediate Release

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## Mouser Electronics Inks Distribution Agreement with Enpirion

**Mansfield, Texas, USA – October 31, 2006** – Mouser Electronics, Inc. today announced it has entered into a distribution agreement with Enpirion, the leading developer of power systems on silicon, to market its high-performance power products.

Enpirion utilizes fabless manufacturing to produce high quality, reliable products that include DC-DC buck converters featuring integrated inductors that deliver the highest power density.

Known for circuit simplicity and ease-of-use, Enpirion's products deliver attractive benefits for systems designers including 70% footprint reduction and 60% component count reduction with low ripple and superior transient response. Applications include embedded computing, telecom, datacom, mass storage, xDSL, set top boxes, cellular handsets, PDAs, and personal media players.

"It makes sense for Enpirion to join forces with the fastest growing catalog distributor in the electronics industry," said Paul Greenland, Enpirion's Vice President of Marketing and Applications. "We're confident this will prove to be an effective channel for Enpirion's high-performance power products, which are known for their simplicity and ease-of-use."

According to Mike Scott, Mouser's Vice President of Active and Passive Components, the distribution agreement with Enpirion is in keeping with the distributor's business model of continuing to offer and inventory the newest, most innovative products and the latest technologies, thus delivering a time-to-market advantage to its customers. Mouser currently stocks a full range of Enpirion components and evaluation products.

"We are pleased that Enpirion selected Mouser as their sole catalog distributor to help launch their innovative power products," Scott said. "Their high-performance integrated power technologies are a great complement to our line card and further enhance the quality of innovative products we offer our customers."

Mouser launches new products daily on its website and is the only distributor to publish a new 1,800+ page print catalog every 90 days. In addition, Mouser provides same-day shipping and no minimum order requirements on most orders, which will further enable Enpirion products to be delivered quickly into the hands of the distributor's unique customer base.

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### **About Mouser**

Mouser Electronics, a privately-held company and a subsidiary of TTI, Inc., is the fastest growing broad-line catalog distributor in the electronics industry and the **only** distributor whose rapid new product introduction gives customers a **time-to-market advantage!**

Mouser is the **only** distributor to publish a new 1,800+ page print catalog every 90 days! The catalog has a yearly circulation of one million, with quarterly mailings of 250,000. In addition, its first-class website is updated daily and has over 700,000 products available for online purchase 24 hours every day. Mouser.com also provides more than 490,000 downloadable data sheets, over 1.5 million cross-references, and global shipment to over 170 countries.

Known for best-in-class customer service with its one-call solution, Mouser sells innovative products from over 325 premiere suppliers of semiconductors, optoelectronics, embedded solutions, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit [www.mouser.com](http://www.mouser.com).

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