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## **For Immediate Release**

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## Mouser Electronics Receives Ten Awards from Nine Suppliers at 2005 Electronic Distribution Show & Conference.

**Mansfield, Texas, USA – June 1, 2005 –** Mouser Electronics, Inc., the fastest growing catalog distributor in the electronics industry, received 10 awards from nine of its suppliers at the recently held Electronic Distribution Show and Conference (EDS) in Las Vegas, NV.

Suppliers cited several reasons for the distributor's numerous honors, including double-digit sales growth, the ability to roll out new products quickly, and employee commitment to teamwork. Suppliers said that, overall, Mouser is extremely easy to do business with.

Mouser garnered the prestigious Distributor of the Year award from both Omron and Phihong, and C&D Technologies recognized the distributor with two awards: Greatest Customer Growth and Overachievement for Exceeding Sales Targets.

Other awards included Outstanding Performance from Rabbit Semiconductor/Z-World Engineering, the President's Award from Ohmite, as well as Outstanding Sales Achievement for Advanced Solutions & Service from Alpha Wire.

Rounding out the field were Exceptional Sales Growth from Keystone Electronics, Outstanding Teamwork from API Delevan, and Catalog Distributor Excellence award for Outstanding Sales Growth from CML Innovative Technologies.

"We are extremely pleased and honored to receive so many accolades across all facets of our business," said Glenn Smith, Mouser President and CEO. "It's very gratifying to be recognized for our achievements."

Smith went on to say that Mouser is a preferred distributor for design engineers because "we have no minimum order size and willingly break packs to fulfill smaller prototyping orders. We are also dedicated to providing the best customer service possible, regardless of the size of the customer or the size of the order."

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Mouser's customer base of well over 100,000 business accounts is unique and diverse, according to Smith. Customers are primarily working at the design-in and prototyping stage of the design cycle and are comprised of a wide range of small, medium and large companies, as well as universities and individual consultants who recommend, specify and purchase board-level components for product designs.

## **About Mouser Electronics**

Mouser Electronics, a privately-held company and subsidiary of TTI, Inc., is the fastest growing electronics catalog distributor in North America and the only distributor in the industry to publish a new 1,500+ page print catalog every 90 days. In addition to its print catalog, Mouser's continuously growing on-line catalog provides half a million products, more than 345,000 data sheets, and in excess of 1.25 million cross-references. Mouser sells innovative products from over 300 premiere suppliers of semiconductors, optoelectronics, passives, circuit protection, interconnects, wire and cable, electromechanical, sensors, enclosures and thermal management, power sources, test, tools, and specialty products. For more information about Mouser Electronics, visit <u>www.mouser.com</u>.

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