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For Immediate Release

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Mouser Electronics and Bivar Sign Global Distribution Agreement ***Customers Gain Access to a Wide Variety of Innovative Optoelectronic Products***

Mansfield, Texas, USA – November 7, 2007 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with [Bivar](http://www.bivar.com), a leading innovator of optoelectronic devices, assembly hardware, and solid state lighting.

Mouser stocks a wide variety of Bivar's products including industrial lighting, discrete LEDs, light pipes, mounts and holders, PCB packaging and assembly products, and more.

"Mouser's emphasis on design engineers and accelerated product introduction provides Bivar with an excellent way to launch our Engineered Illumination industrial lighting series of products," said Michael Finn, Bivar Vice President of Strategic Business Development. "We're excited to expand our online technical reach to the global engineering community through Mouser."

"We're pleased to inventory Bivar's optoelectronic products for our engineering customers to design in to their new projects," said Mike Scott, Mouser Vice President of Active Products. "We look forward to delivering new customers and deeper penetration of the optoelectronics marketplace to Bivar through our innovative marketing programs."

According to Scott, the distribution agreement with Bivar is in keeping with Mouser's unique business model of rapid introduction of the newest, most innovative products and latest technologies, further enhancing the distributor's time-to-market advantage for their design engineering customers.

Mouser's broad-based product line, unsurpassed customer service, and streamlined warehouse operations make the distributor the design engineer's one-stop shop for all the components and associated development tools necessary for total project design.

Mouser Electronics is the only major distributor to publish a new 1,900+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains nearly

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The Newest Products For The Newest Designs

900,000 products for easy online purchase, provides over 1.5 million cross-references, as well as more than 677,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features nearly 900,000 products online from more than 335 manufacturers. Mouser's 1,900+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Bivar

Bivar has established an industry-leading position as an innovator in Optoelectronics and Assembly Hardware. Bivar is evolving to meet the increased demand for Solid State Lighting (SSL) with the introduction of our directional lighting series that addresses a growing range of industrial markets and applications. The company is located in the Spectrum Complex in Irvine, California approximately 50 miles south of Los Angeles. It also maintains logistical operations in Asia, as well as Manufacturing in California, China, and Taiwan. Bivar is widely supported by a highly qualified Network of Authorized Representatives and Distributors. More information is available at www.bivar.com.

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