

For Immediate Release

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OSRAM Delivers Highly Bright Focused Beam in .5W SMT Package

Mouser Electronics First to Stock OSRAM OSLOX SX LEDs

Mansfield, Texas, USA – October 22, 2009 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it is the first distributor to stock [OSRAM Opto Semiconductors](http://www.osram.com)' OSLOX SX LED series. OSRAM is a world leader in manufacturing optoelectronic semiconductors for the lighting, sensor, and visualization sectors.

Mounted on a new SMD ceramic LED package specially engineered to enable slim and compact lighting solutions, OSRAM's OSLOX SX LEDs are available in five colors from Mouser. The OSLOX SX LED is highly bright and provides a 60° focused beam. This reliable lighting solution lasts at least 50,000 hours, is housed in a small 3 x 3 mm package, allowing cost-efficient, resource-saving designs with fewer LEDs and fewer and smaller peripheral components. Applications for the OSLOX SX LEDs are widely varied and include LCD backlighting, camera flash, strobe light, interior and exterior automotive lighting, reading lamps, and display backlight, to name a few. For more information, about OSRAM OSLOX SX LEDs, visit <http://www.mouser.com/osramoslonled>.

Mike Scott, Mouser Vice President of Active Products, says, "We are pleased to be stocking these new OSLOX SX LEDs. OSRAM is an industry leader in LED technology, and quickly providing the newest products to the engineering community is what customers have come to expect from Mouser."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <http://www.mouser.com>.

About OSRAM Opto Semiconductors

OSRAM is part of the Industry sector of Siemens and one of the two leading lighting manufacturers in the world. Its subsidiary, OSRAM Opto Semiconductors GmbH in Regensburg (Germany), offers its customers solutions based on semiconductor technology for lighting, sensor and visualization applications. OSRAM Opto Semiconductors has production sites in Regensburg (Germany) and Penang (Malaysia). Its headquarters for North America is in Santa Clara (USA), and for Asia in Hong Kong. OSRAM Opto Semiconductors also has sales offices throughout the world. In the 2008 fiscal year (to the end of September) OSRAM Opto Semiconductors employed more than 4600 people and achieved sales totaling 529 million euros. For more information go to www.osram-os.com.

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