

## For Immediate Release

# EDITORIAL/READER CONTACT: Kevin Hess

Director of Marketing Mouser Electronics, Inc. (817) 804-3833 Direct (817) 804-3803 Fax Kevin.hess@mouser.com

## Mouser Electronics and Wurth Electronics Midcom Sign Distribution Agreement

## Stock to include inductors and EMC components

Mansfield, Texas, USA – January 22, 2009 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with Wurth Electronics Midcom, Inc., a dynamically growing company that focuses on the manufacture of inductors through its EMC & Inductive Solutions unit.

Mouser stock includes inductors, EMC components, common mode chokes, snap-on ferrite line chokes, ferrite beads, and modular filtered jacks. Specifically, Mouser will carry SMD-common mode choke design kits, SMD-shielded tiny Power Inductors WE-TPC, and a STAR-FIX ferrite bead cable assembly with security key.

Barry McConnell, Mouser Senior Vice President of Products, states, "The addition of Wurth Electronic to Mouser's line card is exciting. With a large European presence, their ISO certified plants and distribution hubs ensure the highest quality inductors and EMC components for our engineering customers."

Wurth Electronics Midcom presidents Denis Giba and Don Rigdon state, "As a leading catalog and online distributor with a strong emphasis on design-in activities, Mouser is an excellent choice to promote the strengths of Wurth Electronics Midcom's engineering talents and up-front customer service." Lars Fahrbach, distribution manager for Wurth, agrees, "Mouser Electronics and Wurth Electronics Midcom both hold the common goal of strong and consistent service to the customer. A great fit!"

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Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

## **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 366 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

## **About Wurth Electronic Midcom**

The Wurth Electronic Midcom, Inc. EMC & Inductive Solutions unit manufactures inductors and EMC-components for global customers. Their success is based on more availability, more service, more presence, and more knowledge to give their customers a "little bit more to make the big difference". Wurth Electronic's product lines include inductors, common mode chokes, snap-on ferrite line chokes, ferrite beads, and modular filtered jacks. For more information, visit <a href="http://www.we-online.com">http://www.we-online.com</a>.

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