

## For Immediate Release

# EDITORIAL/READER CONTACT: Kevin Hess

Director of Marketing Mouser Electronics, Inc. (817) 804-3833 Direct (817) 804-3803 Fax Kevin.hess@mouser.com

# Mouser Electronics and Wi2Wi, Inc. Sign Distribution Agreement Stock includes Bluetooth, GPS, and WiFi Modules

**Mansfield, Texas, USA – March 23, 2009 –** <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with <u>Wi2Wi, Inc.</u>, a specialty developer and manufacturer of highly integrated wireless sub-systems for mobile applications.

Mouser's Wi2Wi stock includes the W2SW0001 WiFi802.11b/g SIP, the W2CBW003 WiFi/Bluetooth 802.11b/g/BT SiP, the W2SG0006 and WS2G0004 global positioning modules, and the W2CBWG01 WiFi/BT/GPS mini-card, as well as development kits.

Mike Scott, Mouser Vice President of Active Products, states, "The addition of Wi2Wi to our linecard provides Mouser with multifunction wireless sub-systems for mobile applications. By using System-in-Package (SiP) technology, Wi2Wi allows design engineers to integrate complete radio modules that are the size of a typical IC package."

"Wi2Wi is pleased and excited to work with Mouser Electronics as we expand our channel to include a key catalog and on-line distributor. Mouser's focus on the design engineer makes them ideally suited to help accelerate the adoption of our technology into a variety of new applications and customers," said Reza Ahy, CEO of Wi2Wi, Inc.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

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## **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

#### **About Wi2Wi**

Wi2Wi specializes in providing highly integrated, small form factor, multifunction wireless sub-systems for mobile applications such as media players, smartphones, PDAs, personal navigation devices, mobile internet devices, and ultra-mobile PCs. The Wi2Wi portfolio includes single and multifunction products with 802.11, Bluetooth, and GPS sub-systems. Wi2Wi is also working on the next generation wireless solutions for PAN (Personal Area Networks), LAN (Local Area Networks), and WAN (Wide Area Networks). For more information, visit <a href="https://www.wi2Wi.com">www.wi2Wi.com</a>.

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