



1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Director of Marketing
Mouser Electronics, Inc.
(817) 804-3833 Direct
(817) 804-3803 Fax
Kevin.hess@mouser.com

Mouser Electronics and Leadis Technology Sign Global Distribution Agreement

***Stock to include display drivers, power management ICs,
LED drivers, touch sensors, and Audio Codecs***

Mansfield, Texas, USA – January 28, 2009 – [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with [Leadis Technology](http://www.leadis.com), a fabless semiconductor company that specializes in designing and developing analog and mixed-signal semiconductors.

Mouser's Leadis stock includes display drivers, power management ICs, LED drivers, touch sensors, and audio CODECs that enable and enhance the features of mobile and consumer electronic devices. The Leadis LDS8845 4-channel LED driver features ultra low dropout and no noise with a high efficiency current regulator that can drive up to four LEDs. Other advanced products include the PureTouch™ Capacitance Touch IC series. Within that series, the LDS6000 IC features 15 sensor inputs using a single controller and the LDS6020 IC includes integrated keypad LED drivers for lighting effects using a single controller.

Mike Scott, Mouser Vice President of Active Products, states, "Leadis is truly an innovator in the areas of sight, sound, and touch. For years, design engineers in Asia have trusted Leadis for their cutting-edge, patented products and Mouser can now offer those to customers throughout the world."

"Leadis is very pleased to add Mouser as a distribution partner. We look forward to offering a wide range of Leadis products to Mouser's broad customer base, from our PureTouch™ family of Touch Controllers to a broad portfolio of LED Driver and Power Management solutions," said Skip Wong, Vice President of Worldwide Sales at Leadis Technology. "The LDS6xxx family of Touch Products offers industry-leading low power solutions, contributing to "green" compliance for capacitive button, slider, and scroll applications, and the LDS8xxx family of products offer high-efficiency in the 4 and 6-channel LED Driver backlighting, and a Flash/Lamp Driver family targeted at the fast growing market of lighting applications."

-- continued --

The Newest Products For The Newest Designs

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 366 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Leadis

Leadis Technology, a fabless semiconductor company, focuses on designing and developing analog and mixed-signal semiconductors that enable and enhance the features and capabilities of mobile and consumer electronics devices. Leadis' lighting and display products include LED driver ICs and LCD display drivers. The company also produces touch sensors as well as audio products including CODECs and speaker and microphone amplifiers. For more information, visit www.leadis.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.