



1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Director of Marketing
Mouser Electronics, Inc.
(817) 804-3833 Direct
(817) 804-3803 Fax
Kevin.hess@mouser.com

Mouser Electronics Releases First Quarter 2009 New Catalog

Catalog #637 Features 48 New Pages, 25,000+ New Products, and Nine New Suppliers

Mansfield, Texas, USA – February 3, 2009 – [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced the availability of the latest catalog for 2009. Catalog #637 (Feb – April 09) features 2,184 pages of the newest products and technologies from over 390 premiere electronic component suppliers. An additional 48 pages of new products were added to Catalog #637, while pages of products not recommended for new designs were removed, thus ensuring design engineers access to the latest, most up-to-date products available for their new design projects. In the last quarter alone, Mouser has added over 25,000 new products to the online and free print catalog.

Just in the last year, 32 new suppliers were added to Mouser's popular linecard, nine of which were added in this first quarterly edition, including Hirose, Tektronix, Spansion, Wurth Electronics, IAR Systems, CalAmp, Hendon Semiconductor, AXSEM, and Kamaya.

Exciting new products featured in Catalog #637 include Texas Instruments' [2.4GHz RF Front End Range Extender CC2591](#), Microchip's [FCC-certified RF Transceiver Modules MRF24J40MA](#), Freescale's [8-bit MCU with 32-bit compatibility MC9S08AC128/96](#), Molex's [SFP+ high speed, stacked multi-port connector](#), and Zilog's [ePIR™ Zdots® motion detection SBC](#).

"Mouser excels at rapidly introducing new products so our engineering customers can quickly integrate the newest technology into their new designs," said Mouser President & CEO Glenn Smith. "By publishing a free, entirely new print catalog every 90 days and updating our online catalog and website daily, we give our customers a time-to-market advantage that no other distributor in the industry offers."

-- continued --

The Newest Products For The Newest Designs

Mouser Electronics is the only major distributor in the industry to publish a new catalog every 90 days. Due to the constant evolution of new products, new technologies, and new applications for existing products, Mouser's free catalog makes it easy to quickly find the latest product information. Colored logos and banners easily identify new products, new technologies, and new suppliers; while four-color, heavy stock section guides aid in quick identification of product categories.

With an annual circulation of over one million and quarterly mailings of 250,000 worldwide, Mouser's new print catalog is designed to work in concert with the distributor's online catalog featuring more than a million products for easy browse and buy. In addition, mouser.com contains more than one million cross-referenced parts, over 900,000 downloadable data sheets, as well as supplier-specific reference designs, application notes, and other technical design information.

Mouser's globalization effort has resulted in catalog pricing for several foreign currencies, as well as local language web domains to serve other countries.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184 page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.