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## For Immediate Release

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## **Mouser Electronics Releases Third 2008 Quarterly New Product Catalog *Catalog #635 Features Several Pages of New Products and 5 New Suppliers***

**Mansfield, Texas, USA –September 4, 2008 –** [Mouser Electronics, Inc.](http://www.mouser.com), known for its rapid introduction of the newest products, today announced the third of four quarterly new product catalogs in 2008 is now available. [Catalog #635](#) (August– October) features 2,128 pages of the newest products and technologies from over 366 premiere electronic component suppliers.

Engineered as a reference guide for engineers, Catalog 635 contains several pages of new products while pages of not-for-new-design products were deleted, thus ensuring design engineers access to the latest, most up-to-date products available for their new design projects.

This latest edition includes pages of new products and technologies from suppliers across the board including Texas Instruments, NXP Semiconductors, Microchip, Cypress, Fairchild, Avago, Omron, Bourns, Molex, Vishay, Tyco Electronics, and numerous other suppliers. Catalog 635 also features products from 5 new suppliers including Cirrus Logic, Power-One, Teridian Semiconductors, Cyan, and PANJIT Touch Screens.

“Mouser excels at rapid new product introduction so our engineering customers can quickly integrate the newest technology in their new designs,” said Mouser President & CEO Glenn Smith. “By publishing a brand new print catalog every 90 days and updating our website daily, we give our customers a time-to-market advantage that no other distributor in the industry offers.”

Mouser Electronics is the only major distributor in the industry to publish a new catalog every 90 days. Due to the constant evolution of new products, new technologies, and new applications for existing products, Mouser’s catalog makes it easy to quickly find the latest product information. Colored logos and banners easily identify new products, new technologies, and new suppliers; while four-color, heavy stock section guides aid in quick identification of product categories.

With an annual circulation of over one million and quarterly mailings of 200,000 worldwide, Mouser’s new print catalog is designed to work in concert with the distributor’s online catalog featuring

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***The Newest Products For The Newest Designs***

more than a million products for easy browse and buy. In addition, mouser.com contains more than 1.5 million cross-referenced parts, over 900,000 downloadable data sheets, as well as supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 366 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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