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## For Immediate Release

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## Mouser Electronics and AXSEM Sign Global Distribution Agreement

### *Stock Includes Universal and Long-Range RF Transceivers and Support Tools*

**Mansfield, Texas, USA –October 16, 2008 –** [Mouser Electronics](http://www.mouser.com), Inc., known for its rapid introduction of the newest products, today announced it has signed a global distribution agreement with [AXSEM AG](http://www.axsem.com), a leading supplier of cost-efficient, high-quality analog and mixed signal products for the wireless communication marketplace.

Mouser will stock AXSEM's universal and long-range sub 1Ghz ISM RF transceivers, as well as the associated evaluation and development kits.

"AXSEM's engagement with Mouser as our catalog distributor is an excellent partnership", said Stefan Christian, AXSEM's Chief Sales Officer. "Mouser's focus on introducing the latest products and technologies to over 280,000 customers in 170 countries make them an excellent partner to promote AXSEM's RF products and development tools. Mouser's initiatives, such as their no-minimum-order-size policy, quarterly catalog, and their easy on-line ordering system will increase the number of design engineers using AXSEM's RF devices."

According to Mike Scott, Mouser Vice President of Active Products, the distribution agreement with AXSEM capitalizes on Mouser's core competencies of fast introduction, extensive stocking, and promotion of the newest products to the design engineering community globally.

"Our partnership with Axsem gives Mouser's engineering customers access to their lineup of high-performance, low-power RF transceivers and associated development tools," said Mike Scott, Mouser's Vice President of Active Products. "With products offered in 5x5mm packages, and using very low power, design engineers can create robust wireless links in their designs of up to two kilometers."

AXSEM's AX5042 single-chip, long-range, narrow-band RF transceiver consists of an integrated RF front-end with modulator and demodulator, as well as a flexible communication controller. The

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AX5051 single-chip, universal RF transceiver is used for medium distances up to 2km and supports data rates from 40 to 600kbps. Used as evaluation platforms or to kick-start development, the AX5042-DVK and AVX5051-DVK evaluation and development kits can easily be interfaced over a USB or parallel port connection.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,100+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 366 manufacturers. Mouser's 2,100+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About AXSEM AG**

AXSEM (formerly e-vision, Inc.) is a fabless semiconductor company specializing in developing and marketing cost efficient, high quality analog and mixed signal products for the wireless communication market-place for the sub 1GHz (433, 868, 915 MHz) ISM bands. AXSEM has its headquarters in Dübendorf, Switzerland, conveniently located near the center of Zurich and about 10 min from Zurich Airport. For more information, visit [www.axsem.com](http://www.axsem.com).

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