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## For Immediate Release

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## Mouser Electronics' Distribution Authorization with Tyco Electronics Expanded Worldwide

**Mansfield, Texas, USA – April 16, 2009 –** <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced its distribution authorization with <u>Tyco Electronics</u> has been expanded worldwide. Tyco Electronics is one of the world's largest suppliers of passive electronic components.

Tyco Electronics' broad range of products are used in industries ranging from automotive, appliance, aerospace and defense to telecommunications, energy, computers and consumer electronics. Mouser's stock of Tyco Electronics products includes connectors, terminal blocks, relays, switches, circuit protection, fiber optic, and wire and cable.

The new Tyco Electronics worldwide distribution authorization coincides with Mouser's international expansion strategy. Mouser's presence is felt worldwide with Customer Service Centers in the United States, Mexico, and several throughout Europe and Asia, as well as other authorized partners around the world. Additional customer service centers are planned for 2009. To further the expansion, Mouser has launched websites in various currencies and languages.

Glenn Smith, Mouser President and CEO, remarks, "We are excited that Tyco Electronics has expanded our relationship globally. Tyco Electronics has an outstanding product and is excellent when it comes to developing new innovative products. Getting those new products into the hands of our 280,000 engineering customers is what we do best. Our commitment to being the source most preferred by design engineers thrives within such a partnership."

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

## About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit http://www.mouser.com.

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