

1000 N. Main Street Mansfield, TX 76063 www.mouser.com

(817) 804-3800

# For Immediate Release

EDITORIAL/READER CONTACT: Kevin Hess Director of Marketing Mouser Electronics, Inc. (817) 804-3833 Direct (817) 804-3803 Fax Kevin.hess@mouser.com

## Mouser Electronics and OSRAM Opto Semiconductors Sign Distribution Agreement

### Industry leading optoelectronics made available to Mouser customers

Mansfield, Texas, USA – April 13, 2009 – <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced it has signed a distribution agreement with <u>OSRAM Opto</u> <u>Semiconductors</u>, a world leader in manufacturing optoelectronic semiconductors for the lighting, sensor, and visualization sectors.

Mouser's initial stock of OSRAM products includes high-powered, mid-powered, and standard LEDs, as well as infrared and sensor products.

Specifically, OSRAM's Golden DRAGON® Plus family is in stock and ready for same day shipping. Available in a full white color spectrum and a broad color portfolio, these 1-3W LEDs offer exceptional brightness, high quality and great flexibility to the designer for indoor or outdoor lighting applications. Additionally, Mouser is stocking the OSRAM 6-lead MULTILED<sup>®</sup> that empowers designers to drive each LED chip within a package individually to create any desired color including white. The OSRAM 6-lead MULTILED can be used in a wide variety of applications including full color video walls, signage, general lighting and backlighting.

"Mouser is privileged to represent OSRAM Opto Semiconductors' products to the engineering community," remarked Glenn Smith, Mouser President and CEO. "Their product innovation fits directly with our customers' desire to design with the newest products."

"OSRAM looks forward to working with a world-class distributor such as Mouser, who focuses on new product introductions and provides outstanding support to the engineering community," states Tom Shottes, president and CEO, OSRAM Opto Semiconductors, Inc.

-- continued --

## The Newest Products For The Newest Designs

Mouser/OSRAM Page Two

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

#### About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

### ABOUT OSRAM OPTO SEMICONDUCTORS

OSRAM is part of the Industry sector of Siemens and one of the two leading lighting manufacturers in the world. Its subsidiary, OSRAM Opto Semiconductors GmbH in Regensburg (Germany), offers its customers solutions based on semiconductor technology for lighting, sensor and visualization applications. OSRAM Opto Semiconductors has production sites in Regensburg (Germany) and Penang (Malaysia). Its headquarters for North America is in Santa Clara (USA), and for Asia in Hong Kong. OSRAM Opto Semiconductors also has sales offices throughout the world. In the 2008 fiscal year (to the end of September) OSRAM Opto Semiconductors employed more than 4600 people and achieved sales totaling 529 million euros. For more information go to www.osram-os.com.

### **Trademarks**

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.