



For Immediate Release

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Mouser Electronics Awarded Omron 2008 Distributor of the Year Mouser and TTI, Inc. recognized for combined accomplishments

Mansfield, Texas, USA – May 22, 2009 – <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced it has received a joint award from <u>Omron</u> for the 2008 Distributor of the Year, along with parent company TTI, Inc.

The Omron 2008 Distributor of the Year award was presented to both Mouser Electronics and its parent company, TTI, Inc., for their individual and joint accomplishments. Criteria for the awards were judged over Omron's fiscal year, ending March 31, 2009, and included overall partnership and new product promotion, total sales growth, market share, and sales programs implemented to improve business efficiencies. Together, the Mouser and TTI companies complement each other to provide a unique, customized value proposition to customers that further improved their award ranking.

Nigel Blakeway, COO & Managing Director of Omron's component business in The Americas commented, "Despite the challenging economic condition we have all endured during the past 12 months, we were extremely impressed with the continued business growth we have enjoyed with both partners. We firmly believe in the combined strategy of timely New Product Introduction thru the Mouser channel, evolving into effective volume business engagements with the various TTI supply programs. Our partnership continues to benefit by this unique distribution combination. We congratulate both TTI and Mouser and remain very grateful for our developing partnership."

"Mouser Electronics is honored to accept Omron's 2008 Distributor of the Year award," states Glenn Smith, Mouser President and CEO. "This recognition is especially rewarding since it recognizes the combined accomplishments of Mouser and TTI. The award is a result of Mouser and TTI's unique ability to help customers manage their product life cycle from the design-chain to the supply-chain. It is such a pleasure to do business with Omron. With Omron's extensive and innovative product offering and Mouser's ability to rapidly introduce those new products and technologies, our partnership will continue to thrive."

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Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only global distributor to publish a new page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit http://www.mouser.com.

About Omron

Omron Electronic Components LLC is responsible for the introduction of new Omron optical component technologies to the Western Hemisphere. Omron is a leading manufacturer and provider of advanced electronic components worldwide. Extensive product groups include relays, switches, connectors, optical sensors, and optical components. Omron Electronic Components is the Americas subsidiary of Omron Corporation, a \$5.5 billion global leading supplier of electronics and control system components and services. Their broad product offering can be found in applications for the communications, transportation, medical, HVAC, appliance, industrial automation, consumer electronics, and test & measurement markets around the world. Omron Electronic Components has an extensive sales network consisting of regional sales engineers, inside sales representatives, technical sales assistants, customer service staff, and an authorized Distributor network.

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