



### For Immediate Release

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# Mouser Electronics and Honeywell Sensing and Control Expand Distribution Agreement to Include Europe

Mouser now distributing Honeywell Sensing and Control products in Europe

Mansfield, Texas, USA – March 2, 2009 – Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it has expanded its current franchise agreement with Honeywell Sensing and Control to distribute products in Europe. Honeywell Sensing and Control is well known globally for its engineering expertise and for its massive, innovative lines of high quality products that include all types of switches and sensors.

The European distribution of Honeywell Sensing and Control's products is in keeping with Mouser's international expansion strategy. Mouser currently has three European Customer Service Centres (Germany, Israel, and England) with plans for additional centres in 2009. Mouser also hosts websites in local currencies and languages to assist design engineers, regardless of their European location.

Glenn Smith, Mouser President and CEO, remarks, "Honeywell Sensing and Control's decision to add Mouser to its European distribution network is very good news. This fits well into our overall strategy of being the source most preferred by design engineers worldwide. Mouser has had very good success in Europe and with great suppliers like Honeywell supporting us, we offer electronic design engineers a great line up of products in-stock for same day-shipping, that enable our customer's new product designs. We welcome the prestigious Honeywell Sensing and Control product to our European linecard."

"We are pleased to extend Mouser's engagement with Honeywell. Their focus on rapid product introductions and their reach into the electronic design segment is very impressive," said Bradd Schneider, Vice President of Global Sales, Sensing and Control, Honeywell International.

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Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

#### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com, and select the "Mouser Worldwide" icon.

#### **About Honeywell Sensing and Control**

Honeywell International is a \$38 billion diversified technology and manufacturing leader, serving customers worldwide with aerospace products and services; control technologies for buildings, homes and industry; automotive products; turbochargers; and specialty materials. Based in Morris Township, N.J., Honeywell's shares are traded on the New York, London and Chicago Stock Exchanges. For additional information, please visit <a href="https://www.honeywell.com">www.honeywell.com</a>.

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