

### For Immediate Release

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# Harwin Awards Mouser Electronics 2008 Distributor of the Year Award 81% increase in sales over 2007 achieved

**Mansfield, Texas, USA – March 3, 2009 –** <u>Mouser Electronics</u>, Inc., known for its rapid introduction of the newest products, today announced it has received the prestigious 2008 Distributor of the Year Award, North American Market, from <u>Harwin</u>, a highly respected, global designer and manufacturer of specialty interconnects for over 50 years.

Mouser's superior sales performance, customer service, and product support was the focus of the award. Mouser and Harwin worked closely throughout the year to quickly place the newest products into the hands of design engineers and small quantity buyers. As a result, an amazing 81% increase in sales over 2007 was achieved.

"Harwin is proud to present the North American Distributor of the Year Award to Mouser Electronics for Superior Sales Performance, Customer Service, and Marketing Support. Both the Mouser catalog and website provide design engineers with easy access to Harwin product and the necessary support information. Harwin looks forward to continued growth with Mouser, not only in North America, but around the world," says Doug Steele, Harwin's Global VP of Catalog Distribution.

Glenn Smith, President and CEO of Mouser, states "I proudly accept this award on behalf of the entire Mouser team. Harwin's dedication to releasing new and innovative products, combined with Mouser's advanced system for introducing those newest products and technologies to design engineers created the great synergies that made this recognition possible. The Harwin name is synonymous with quality and Mouser is proud to be their North American Distributor of the Year."

Known for its broad-based product line, unsurpassed customer service, and logistics, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects.

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Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

#### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

#### **About Harwin**

Harwin has supplied superior electrical interconnects for over 50 years. Harwin's global network of manufacturing, support centers, and distributors allow them to meet the specialist needs of the world interconnection market. Harwin connectors have a proven history in several applications, including Military and Aerospace. For more information, visit <a href="https://www.harwin.com">www.harwin.com</a>.

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