

## For Immediate Release

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## Mouser has stock on the New Texas Instruments MSP-EXP430G2 LaunchPad Experimenter Board!

**Mansfield, Texas, USA — October 07, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Texas Instruments | Microcontrollers.

The Texas Instruments MSP-EXP430G2 LaunchPad experimenter board is a complete USB-based development and experimenter tool providing everything you need to launch your own [MSP430 Value Line](#) applications. The TI MSP-EXP430G2 LaunchPad includes an integrated DIP target socket that supports up to 20 pins, allowing MSP430 Value Line devices to be dropped into the LaunchPad board. An on-board flash emulation tool allows direct interface to a PC for easy programming, debugging, and evaluation. Included are free and downloadable software development environments for writing and debugging software. The TI LaunchPad can be used to create interactive solutions thanks to its on-board push buttons, LEDs, and extra input/output pins for easy integration of external devices.

To learn more, visit <http://www.mouser.com/tilaunchpad>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Texas Instruments | Microcontrollers**

Texas Instruments (TI) offers designers the broadest range of embedded control solutions from ultra-low-power MSP430 and 32-bit general purpose TMS470 ARM7™ family-based MCUs, to high-performance TMS320C2000™ digital signal controllers. For more information, visit

[http://focus.ti.com/mcu/docs/mcuhome.tsp?  
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