



For Immediate Release

EDITORIAL/READER CONTACT: Kevin Hess

Director of Marketing Mouser Electronics, Inc. (817) 804-3833 Direct (817) 804-3803 Fax Kevin.hess@mouser.com

Texas Instruments AM18x Sitara Evaluation Modules are in stock at Mouser!

Mansfield, Texas, USA — **May 13, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Texas Instruments | Microcontrollers.

Texas Instruments AM18x Sitara evaluation modules are full-featured application development kits for evaluating the functionality of the highly integrated, energy-efficient TI AM18x Sitara applications processors. The TMDXEVM1808L AM18x evaluation module includes everything needed to completely evaluate the AM18x: one SOM (AM1808 SOM-M1), application baseboard, touch-screen LCD, user interface board, accessories, and software. The TI TMDXEXP1808L AM18x eXperimenter Kit includes the AM1808 SOM-M1, application baseboard, touch-screen LCD, and software required for development work.

To learn more, visit http://www.mouser.com/tiam18xexperimenterkit.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

Page Two

About Texas Instruments | Microcontrollers

Texas Instruments (TI) offers designers the broadest range of embedded control solutions from ultra-low-power MSP430 and 32-bit general purpose TMS470 ARM7[™] family-based MCUs, to high-performance TMS320C2000[™] digital signal controllers. For more information, visit http://focus.ti.com/mcu/docs/mcuhome.tsp? sectionId=101&DCMP=TIHomeTracking&HQS=Other+OT+home_p_micro.

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