For Immediate Release

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The Much Anticipated Texas Instruments AM3517 Sitara ARM® Microcontroller is now available and Mouser is the First to Stock It!

Mansfield, Texas, USA — May 11, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Texas Instruments | Microcontrollers.

   The Texas Instruments AM3517 Sitara ARM® Microprocessor (MPU) is a high-performance, industrial applications processor with video, image, and graphics processing sufficient to support single board computers, home and industrial automation, and digital signage. The TI AM3517 Sitara ARM Microprocessor supports high-level operating systems such as Linux and Windows CE and features an MPU subsystem based on the ARM Cortex-A8 microprocessor. The TI AM3517 includes a POWERVR SGX™ Graphics Accelerator Subsystem for 3D graphics acceleration to support display and gaming effects. The display subsystem of the Sitara MPU offers several features for multiple concurrent image manipulation and a programmable interface supporting a wide variety of displays. The TI AM3517 also provides a comprehensive clock-management scheme.

To learn more, visit http://www.mouser.com/tisitara.

   Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

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About Mouser

   Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Texas Instruments | Microcontrollers

Texas Instruments (TI) offers designers the broadest range of embedded control solutions from ultra-low-power MSP430 and 32-bit general purpose TMS470 ARM7™ family-based MCUs, to high-performance TMS320C2000™ digital signal controllers. For more information, visit http://focus.ti.com/mcu/docs/mcuhome.tsp?sectionId=101&DCMP=TIHomeTracking&HQS=Other+OT+home_p_micro.

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