

For Immediate Release

Mouser First To Stock the New TE Connectivity Automotive SMD Resettable Fuses

July 25, 2011 - Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from TE Connectivity.

TE Connectivity designed the Automotive Surface-Mount Devices (ASMD) Resettable Fuses offering, which includes the nanoASMD, microASMD, miniASMD, ASMD, and AHS product lines, to support the miniaturization trend in automotive electronics and meet performance specifications for resistance, time-to-trip (TtT) and hold current at three temperatures (-40°C, 25°C and max T) as outlined in the automotive industry's AEC-Q200 standard for electronic components.

Available in footprints from 1206 to 3425, the ASMD Resettable Fuses provide current ratings from 0.05 to 3.0A and voltage ratings from 16 to 60VDC. These devices provide overcurrent and overtemperature protection for Electronic Control Units (ECUs), I/O ports and traces, telematics and infotainment systems, and motor and motor control circuits. The TE Connectivity nanoASMD, microASMD, miniASMD, and ASMD product lines are rated from -40°C to +85°C. TE Connectivity's Automotive SMD Resettable Fuses are Pband halogen-free, RoHS compliant and are compatible with high-volume SMD assembly processes. To learn more, visit http://www.mouser.com/teasmd.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

Page Two

About TE Connectivity

TE Connectivity offers a broad range of high-quality electronic component products. TE offers products from well-known name brands and several product categories including connectors/interconnection systems, terminal blocks, relays, electronic modules, circuit protection devices, fiber optic components, wire and cable, and switches. For more information, visit http://www.tycoelectronics.com.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.

-30-

Further information, contact: Kevin Hess, Mouser Electronics Vice President Technical Marketing (817) 804-3833 Kevin.Hess@mouser.com For press inquiries, contact:
Kelly DeGarmo, Mouser Electronics
Corporate Communications & Media Relations Manager
(817) 804-7764
Kelly.DeGarmo@mouser.com