

## For Immediate Release

### Mouser Stocking the Brand New TDK Soft Termination C Series MLCCs!

**August 30, 2011** - Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from TDK.

TDK's new Soft Termination C Series Multilayer Chip Capacitors offer improved bending resistance (Board Flex Resistance) during manufacturing or final assembly. The brittleness of the ceramic material on a standard termination capacitor makes it prone to damage during the soldering process, but TDK's soft termination capacitors have a conductive resin terminal layer that protects their ceramic body by absorbing external stress. These soft term capacitors also offer protection from brittle solder fillets when using Pb-free solder. Other features and benefits of TDK's Soft Termination C Series MLCCs include improved temperature cycle performance and RoHS, WEE, and REACH compliance. Soft termination capacitors are available for most TDK MLCC product lines up to C3225 case size and including the 2-in-1 Cap Array line. To learn more, visit <http://www.mouser.com/tdksoftcaps>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About TDK**

TDK's world-leading expertise in ferrite has yielded advanced electronic components, such as multi-layer ceramic capacitors and inductors. Focusing on miniaturization and surface mount requirements, TDK's vast array of quality electronic components includes ferrite beads, transformers, piezoelectric products, filters, inductors, and a variety of other products. For more information, visit <http://www.component.tdk.com/>.

### **Trademarks**

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