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For Immediate Release

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Mouser is Stocking the New Silicon Labs CP2501 Programmable Touchscreen USB Bridge IC!

Mansfield, Texas, USA — August 17, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Silicon Labs.

The Silicon Labs CP2501 programmable touchscreen USB bridge IC connects touchscreen controllers with the host CPU or application processor. Leveraging Silicon Labs' leadership in high-performance, analog-intensive, mixed-signal ICs, the CP2501 makes it easy to implement your next touchscreen application with industry-standard USB connectivity. The CP2501 USB bridge IC streamlines and accelerates the addition of USB human interface device (HID) interfaces to touchscreen applications through pre-programmed firmware. This Silicon Labs device features an embedded high-performance 8051-compatible MCU with generous non-volatile memory, providing ample headroom for developers to further customize the firmware to communicate with touch-sense ICs while ensuring optimal system performance. The CP2501 is an ideal touchscreen USB bridge solution for electronics products with large touchscreens, such as laptops, tablets and kiosks, and it works with either resistive or capacitive touch-sense ICs. Most touchscreen controllers used in these applications lack USB support, and the CP2501 uniquely addresses this application need. To learn more, visit <http://www.mouser.com/silabscp2501>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Silicon Labs

Silicon Laboratories Inc. is a leading global manufacturer of integrated-circuit (IC) products that combine world-class analog with high-speed digital and FLASH memory in a single, powerful chip. The combination of mixed-signal integration and in-system programmability offers tangible user benefits through higher component integration, greater design flexibility, faster time-to-market, superior system performance, and improved end-product differentiation.

For more information, visit <http://www.silabs.com>.

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