

For Immediate Release

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Mouser is First to Stock the New Sharp Microelectronics 1.35-inch PNLC Memory LCDs

Mansfield, Texas, USA — December 08, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Sharp Microelectronics.

Sharp Microelectronics LS013B4DN02 1.35-inch PNLC Memory LCDs deliver electrical options for design flexibility. The LS013B4DN02 thin 1.35-inch display with FPC connection comes with a flex cable that simplifies the connection to the display and allows for different mounting methods. These Sharp Microelectronics 1.35-inch square LCDs are loaded with features that deliver a display capable of smooth-moving graphics, with 50% reflectance and low power usage of 10 μ W. These 1.35-inch LCDs are visible in a 0.5 lux environment without requiring a light source. To learn more, visit

<http://www.mouser.com/sharppnlclcds>.

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 6.7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Sharp Microelectronics

Sharp Microelectronics is a world leader in memory ICs, microcontrollers (MCUs), regulators, and optoelectronics.

Sharp Microelectronics' parts and products pack the most performance into the smallest dimensions. The components, component packaging, and integration skills Sharp Microelectronics developed help thousands of design engineers bring their own ambitious ideas to market. For more information, visit <http://www.sharpsma.com>.

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