

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Vice President, Technical Marketing

Mouser Electronics, Inc.

(817) 804-3833 Direct

(817) 804-3803 Fax

Kevin.hess@mouser.com

Mouser is First to Stock the New STMicroelectronics LIS331HH 3-Axis Nano Accelerometer!

Mansfield, Texas, USA — November 03, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from STMicroelectronics.

The STMicroelectronics LIS331HH MEMS 3-axis nano accelerometer is an ultra low-power high performance device with digital I²C / SPI serial interface standard output. The STMicroelectronics LIS331HH MEMS digital output motion sensor nano accelerometer features ultra low-power operational modes that allow advanced power saving and smart sleep to wake-up functions. The LIS331HH features dynamically user selectable full scales of $\pm 6g$ / $12g \pm$ / $24g \pm$ and is capable of measuring accelerations with output data rates from 0.5 Hz to 1 kHz. The self-test capability allows the user to check the functioning of the sensor in the final application. The STMicroelectronics LIS331HH 3-axis MEMS accelerometer is ideal for a variety of applications, including pedometers, gaming and virtual reality input devices, motion-activated functions, impact recognition and logging, and more. To learn more, visit

<http://www.mouser.com/stmemsaccelerometers>.

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 6.7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About STMicroelectronics

STMicroelectronics is a global independent semiconductor company and a leader in developing and delivering semiconductor solutions across the spectrum of microelectronics applications. An unrivaled combination of silicon and system expertise, manufacturing strength, Intellectual Property (IP) portfolio, and strategic partners positions, STMicroelectronics is at the forefront of System-on-Chip (SoC) technology and its products play a key role in enabling today's convergence trends. For more information, visit <http://www.st.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.