

For Immediate Release

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Mouser is first to stock the New STMicroelectronics SPBT2532C2.AT Bluetooth™ Modules

Mansfield, Texas, USA — July 16, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from STMicroelectronics.

STMicroelectronics SPBT2532C2.AT Bluetooth™ Blue Modules provide a micro-sized, standalone solution for users requiring a simple wireless link. SPBT2532C2.AT Blue Modules offer the most advanced Bluetooth technology, a highly reliable and affordable platform and a 10x13mm footprint. These STMicroelectronics devices feature an on-board STM32 microprocessor, memories (Flash, RAM), an EDR Bluetooth radio transceiver, and Bluetooth v2.1 compliance. STMicroelectronics SPBT2532C2.AT modules offer much faster data throughput and more serial interface flexibility and options. SPBT2532C2.AT Blue Modules are ideal for use in a variety of applications, including MP3 wireless streaming, sensor monitoring, patient monitoring, diagnostic and security, and data acquisition equipment.

To learn more, visit <http://www.mouser.com/stmicrobluetooth>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About STMicroelectronics

STMicroelectronics is a global independent semiconductor company and a leader in developing and delivering semiconductor solutions across the spectrum of microelectronics applications. An unrivaled combination of silicon and system expertise, manufacturing strength, Intellectual Property (IP) portfolio, and strategic partners positions, STMicroelectronics is at the forefront of System-on-Chip (SoC) technology and its products play a key role in enabling today's convergence trends. For more information, visit <http://www.st.com>.

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