



For Immediate Release

Phoenix Contact M12 Mini-B USB Receptacle and Cable Assemblies Are In Stock At Mouser!

July 19, 2011 - Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from Phoenix Contact.

The Phoenix Contact M12 Mini-B USB Receptacles and Cable Assemblies provide high-quality, reliable connections for high-speed data acquisition in harsh industrial applications operating on miniature industrial devices and instruments. These IP67 protected connectors utilize the SPEEDCON connection system which ensures positive locking, high cable retention, and reduces connection time by 90 percent compared to standard connector threads by only requiring a quarter turn to connect. Compliant with USB 2.0, the Phoenix Contact M12 Mini-B USB Receptacles and Cable Assemblies can achieve a data transfer rate up to 480 Mbps.

To learn more, visit <http://www.mouser.com/phoenixm12usb>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

About Phoenix Contact

Phoenix Contact USA is a worldwide leader in the development and manufacture of electrical connection, electrical interface, and industrial automation technology solutions. A global company founded in 1923 with the U. S. headquarters in Pennsylvania, Phoenix Contact has developed a strong industry presence in innovative products and processes through its wide product range. Components offered include sensor, controller, modular terminal block (invented by Phoenix Contact in 1928), splash proof machine connector, and wireless Ethernet products. For more information, visit http://www.phoenixcontact.com/usa_home.

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