

For Immediate Release

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Mouser is First to Stock the New Panasonic Electronic Components PAN1325 Bluetooth 2.1 HCI Modules!

Mansfield, Texas, USA — January 18, 2011 - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from Panasonic Electronic Components.

Panasonic Electronic Components PAN1325 Bluetooth 2.1 HCI Modules provide easily integrated Bluetooth connectivity into new and existing designs by removing RF design and certification barriers from the application. The Panasonic Electronic PAN1325 Bluetooth RF Modules have all the features of the PAN1315 with the added benefit of an onboard antenna. The PAN1325 module brings the Texas Instruments CC2560 seventh generation Bluetooth core IC into an easy-to-use module format with FCC certification. These Panasonic Electronic Components Bluetooth RF modules provide best-in-class performance in a 9.0mm x 9.5mm x 1.8mm package. The PAN1325 makes it easy to implement connectivity between mobile devices such as cellular phones and small button cell battery powered devices like fitness sensors, watches, healthcare, entertainment, and mobile accessories, creating a seamless data chain from sensors to the web.

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To learn more, visit <http://www.mouser.com/panasonicpan1325>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Part of Warren Buffett's Berkshire Hathaway, Inc., Mouser Electronics, Inc. is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and emerging technologies to electronic design engineers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility, located south of Dallas, Texas. For more information, visit www.mouser.com.

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About Panasonic Electronic Components

Panasonic Electronic Components is an industry leading manufacturer of high quality, standard, and custom electronic components. Choosing Panasonic Electronic Component's capacitors and other passive products means you receive the most reliable and advanced electronic components the industry has to offer. For more information, visit <http://www.panasonic.com/industrial/electronic-components/>.

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