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**For Immediate Release**

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## **Mouser is First to Stock the New OSRAM OSLON MX ECE LED!**

**Mansfield, Texas, USA — October 01, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from OSRAM Opto Semiconductors.

The OSRAM OSLON MX ECE LED is an important addition to the extensive OSRAM product portfolio for the automotive sector. The OSRAM OSLON MX ECE is a low-cost high-power ceramic component intended for the front light clusters of mid-range vehicles, mainly as daytime running lights. This energy-efficient LED with new packaging technology is OSRAM's response to the increasing acceptance of daytime running light outside the luxury and top-of-the-range markets. The OSLON MX ECE is a 3x3mm<sup>2</sup> LED manufactured as a 1W component using the latest chip technology. They offer a light output of 70 to 95 lm and can be operated at temperatures up to 150°C.

To learn more, visit <http://www.mouser.com/osram>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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**About OSRAM Opto Semiconductors**

OSRAM Opto Semiconductors is a world leading manufacturer of optoelectronic semiconductors for the lighting, sensor, and visualization sectors. The extensive product portfolio of OSRAM Opto Semiconductors includes a wide selection of high-brightness high-power LEDs in the visible range along with other semiconductor technologies used in a variety of lighting applications.

For more information, visit [http://www.osram-os.com/osram\\_os/EN/](http://www.osram-os.com/osram_os/EN/).

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