



## For Immediate Release

# Design A Bright Future With Graphic OLED Display Modules by Newhaven Display At Mouser!

**Mansfield, Texas, USA — May 19, 2011** - Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from Newhaven Display.

Newhaven Display Graphic OLED Display Modules are Organic Light Emitting Diodes which are brighter, higher contrast displays that have faster response times, wider viewing angles, and consume less power than conventional VFD, LED, or LCD Displays. OLED displays are self-illuminating and require no backlight for maximum visibility in all environments, which also allows them to be significantly thinner than standard displays. Newhaven Display Graphic OLED Display Modules each have a built-in controller, parallel or serial MPU interface, and a single, low voltage power supply, and they come in blue and yellow in multiple dimensions. While most graphic OLED displays require multiple high-voltage power supplies and external logic components, Newhaven's Graphic OLED Displays have easy to use, all-in-one, custom designed module boards which allow the user to have just one interface supply. It has all the required external logic components, making it fast and easy to start using the displays.

To learn more, visit <http://www.mouser.com/newhavenoleddisplay>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies. Mouser offers 17 global customer support locations and the latest, most technologically advanced components for customers' newest design projects. Mouser Electronics' website is updated daily and searches more than 7.5 million products to locate over 1.9 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

## **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.9 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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## **About Newhaven Display**

Newhaven Display manufactures cost-effective and high-quality display products such as VFDs (Vacuum Fluorescent Displays) and LCDs that include COGs (Chip-on-Glass), TFTs (Thin Film Transistors), as well as LCD touch panels and inverters. Newhaven Display products are ideal for automotive, appliance, casino, POS, audio/video, industrial, consumer, medical, and many more applications.

For more information, visit <http://www.newhavendisplay.com>.

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