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For Immediate Release

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Jumpstart your LCD display design! The New NHDev LCD Development Board from Newhaven Display is in stock at Mouser!

Mansfield, Texas, USA — October 13, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Newhaven Display.

The Newhaven Display NHDev LCD Development Board is the ideal tool for prototyping and evaluating Newhaven Display's COG, TFT, character and graphic LCD displays. This STM32F based LCD development board comes pre-programmed to demonstrate each display with preloaded images and text files from the included SD card. These files can also be easily edited or replaced with user created images allowing you to see what your actual application will look like. The Newhaven Display NHDev LCD Development Board features easy-to-use functionality that allows for quick time to market while keeping your development costs low. The design of the board has selection features making it easy for the user to plug in any Newhaven display and with a push of a button have it up and running in minutes versus days. The NHDev Board now gives you the freedom to pick and choose several Newhaven displays instead of just one when prototyping your product. To learn more, visit http://www.mouser.com/newhavendisplaynhdev.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

Page Two

About Newhaven Display

Newhaven Display manufactures cost-effective and high-quality display products such as VFDs (Vacuum Fluorescent Displays) and LCDs that include COGs (Chip-on-Glass), TFTs (Thin Film Transistors), as well as LCD touch panels and inverters. Newhaven Display products are ideal for automotive, appliance, casino, POS, audio/video, industrial, consumer, medical, and many more applications.

For more information, visit http://www.newhavendisplay.com.

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