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For Immediate Release

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Check out the NXP Semiconductors OM11048 LPCXpresso Cortex™-M3 Demo board

Mansfield, Texas, USA — February 11, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from NXP Semiconductors.

The NXP Semiconductors OM11048 LPCXpresso demo board features the NXP LPC1343 Cortex™-M3 MCU with integrated USB 2.0 Full Speed device. The NXP Semiconductors OM11048 LPCXpresso Demo Board is designed to be a simple, easy-to-use solution for developing applications. The LPCXpresso target board is jointly developed by Embedded Artists, Code Red, and NXP Semiconductors. The OM11048 comes with integrated JTAG Debugger on the target board.

To learn more, visit <http://www.mouser.com/nxp>.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects. Mouser Electronics' website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

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Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs a year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About NXP Semiconductors

NXP Semiconductors is a leading, global broad-line semiconductor company with over 50 years of providing design engineers with products, development tools, and software that deliver better sensory experiences for mobile communications, consumer electronics, security applications, contactless payment and connectivity, as well as in-car entertainment and networking. NXP Semiconductors' significant R&D investment has created 'vibrant media technologies' that allow consumers to enjoy better sensory experiences including brilliant images, crisp clear sounds, and easy sharing of information for state-of-the-art products.

For more information, visit <http://www.nxp.com/>.

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