

For Immediate Release

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Microchip technology MCP48xx / MCP49xx Digital-to-Analog Converters

Mansfield, Texas, USA — June 10, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Microchip Technology.

Microchip Technology MCP48xx and MCP49xx digital-to-analog converters (DACs) are 8- and 10-bit devices featuring an SPI communication interface as well as internal and external voltage reference options. The Microchip Technology MCP48xx DAC family has an internal voltage reference while the MCP49xx DAC family accepts an external voltage reference. Because these Microchip Technology devices offer both 8- and 10-bit resolution, designers can select the resolution needed for different applications. The integrated voltage reference reduces cost and space while the external pin provides further design flexibility. The MCP49xx and MCP48xx are ideal for applications in the consumer, industrial, and medical markets.

To learn more, visit <http://www.mouser.com/microchipdacs>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Microchip Technology

Microchip Technology Inc. is a leading manufacturer of microcontroller and analog products, providing low-risk product development, lower total system cost, and faster time to market for thousands of diverse customer applications worldwide. Microchip offers outstanding technical support along with dependable delivery and quality.

For more information, visit <http://www.microchip.com>.

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