

## For Immediate Release

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## Get to Market Faster with Microchip's Inductive Touch Development Kit

**Mansfield, Texas, USA — January 21, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Microchip Technology.

The Microchip Technology DM183027 PICDEM™ Inductive Touch Development Kit is an evaluation and development platform that makes it easy to develop inductive touch-sensing applications using standard 8-, 16-, or 32-bit PIC® microcontrollers (MCUs) or 16-bit dsPIC® digital signal controllers (DSCs). The Microchip Technology PICDEM Inductive Touch Development Kit includes a fully developed inductive touch board complete with embossed metal front panel, source code, schematics, and a diagnostic software tool that enables designers to evaluate their application. The Microchip Technology PICDEM Inductive Touch Development Kit features a PIC16F1936 MCU, a buzzer and LEDs for feedback, an ICSP™ programming header, and PICKit™ Serial Analyzer connectivity.

To learn more, visit <http://www.mouser.com/microchip>.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects. Mouser Electronics' website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs a year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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### **About Microchip Technology**

Microchip Technology Inc. is a leading manufacturer of microcontroller and analog products, providing low-risk product development, lower total system cost, and faster time to market for thousands of diverse customer applications worldwide. Microchip offers outstanding technical support along with dependable delivery and quality.

For more information, visit <http://www.microchip.com>.

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