

For Immediate Release

Microchip Zena™ Wireless Adapter

April 19, 2012 - <u>Mouser Electronics, Inc.</u>, regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from Microchip Technology.

The Microchip ZENA™ Wireless Adapter is a multi-function USB wireless adapter connecting USB-equipped desktop or notebook computers with Microchip wireless products for development or application uses. As a development tool, the ZENA Wireless Adapter can be used as a protocol analyzer or as a diagnostic tool. It can also be used to connect the computer as a wireless node to the network for application uses. The ZENA Wireless Adapter is capable of performing a variety of functions and each function can be programmed into the adapter using the built in USB boot loader. To learn more, visit http://www.mouser.com/microchip.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.7 million products to locate over 2.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

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About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning, authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2.8 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 375,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

About Microchip Technology

Microchip Technology Inc. is a leading manufacturer of microcontroller and analog products, providing lowrisk product development, lower total system cost, and faster time to market for thousands of diverse customer applications worldwide. Microchip offers outstanding technical support along with dependable delivery and quality.

For more information, visit http://www.microchip.com.

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