

For Immediate Release

Check it out! Mouser has the New Maxim IC MAX66901 EV Kit for 13.56MHz RFID Keys!

Mansfield, Texas, USA — April 05, 2011 - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from Maxim.

The Maxim IC MAX66901-K00 evaluation kit includes RFID keys and reader hardware for evaluation of Maxim's line of 13.56MHz RFID keys. The RFID keys can be used in access control, security, and eCash applications. The Maxim IC MAX66901 EV Kit demonstrates standard transactions using ISO 14443B and ISO 15693 protocols. This Maxim EV kit also allows you to evaluate the speed, reliability, and security of SHA-1-based mutual authentication. The fully documented serial-port command set allows the MAX66901 kit to be converted into a full-access control or eCash system. To learn more, visit <http://www.mouser.com/maximmax66901kit>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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About Maxim

Maxim Integrated Products delivers innovative analog and mixed-signal engineering solutions used in a wide variety of microprocessor-based electronics equipment. Maxim product offerings include data converters, semiconductors, interface circuits, RF wireless circuits, clocks and oscillators, microcontrollers (MCUs), operation amplifiers (op amps), sensors, and more.

Suppliers

For more information, visit <http://www.maxim-ic.com>.

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