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### For Immediate Release

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# Mouser Launches The Smallest RGB Package In The Industry! Come Check Out The New Lumex QuasarBrite 0404 RGB LEDs!

Mansfield, Texas, USA — February 18, 2011 - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from Lumex.

Lumex QuasarBrite ™ 0404 RGB SMD LEDs feature the smallest RGB LED package in the industry. These Lumex QuasarBrite 0404 RGB LEDs are a compact 1mm x 1mm x 0.25mm and are ideally suited for multicolor LED indicator applications in restricted spaces. QuasarBrite 0404 RGB LEDs combine excellent visual performance, low energy requirements, and compact size. These Lumex SMD LEDs offer a 120° viewing angle and provide reliable performance at low current outputs (30/25/10 mA, respectively, for R/G/B).

To learn more, visit <a href="http://www.mouser.com/lumexrgb0404">http://www.mouser.com/lumexrgb0404</a>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogues per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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# **About Lumex**

Lumex is a leading manufacturer of LEDs, optoelectronic components, devices, and displays. Their products are used mostly in the man-to-machine interface, and in some cases, for the detection of motion, short-range signaling, and fiber communications. Lumex offers thousands of items, with an emphasis on both application-specific and customer-specific capabilities. For more information, visit <a href="http://www.lumex.com">http://www.lumex.com</a>.

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