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For Immediate Release

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Mouser is First to Stock the New Lumex TitanBrite™ 2-Watt, 3-Watt, and 5-Watt Power LEDs!

Mansfield, Texas, USA — September 21, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Lumex.

Lumex TitanBrite™ 2-Watt, 3-Watt, and 5-Watt High Power LEDs offer superior heat dissipation and unique packaging. Compared to similar high power LEDs, the new TitanBrite devices provide up to a 30% improvement in heat dissipation performance and a 60% enhancement in electrostatic discharge protection. The unique packaging of the Lumex TitanBrite 2-Watt, 3-Watt, and 5-Watt LEDs allows for the elimination of the metal core PCB and instead fuses to a lead frame to manage thermal output. This design feature simplifies product design and reduces the number and cost of ancillary materials. These Lumex TitanBrite LEDs offer high intensity light of up to 58, 210, and 300 lumens respectively. These 2-Watt, 3-Watt, and 5-Watt devices target automotive, small space lighting, landscape, and emergency lighting applications. To learn more, visit <http://www.mouser.com/lumextitanbrite>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

About Lumex

Lumex is a leading manufacturer of LEDs, optoelectronic components, devices, and displays. Their products are used mostly in the man-to-machine interface, and in some cases, for the detection of motion, short-range signaling, and fiber communications. Lumex offers thousands of items, with an emphasis on both application-specific and customer-specific capabilities. For more information, visit <http://www.lumex.com>.

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