



1000 N. Main Street  
Mansfield, TX 76063  
www.mouser.com

(817) 804-3800

## For Immediate Release

### EDITORIAL/READER CONTACT:

**Kevin Hess**

Director of Marketing  
Mouser Electronics, Inc.  
(817) 804-3833 Direct  
(817) 804-3803 Fax

[Kevin.hess@mouser.com](mailto:Kevin.hess@mouser.com)

## So Hot they're Cool! The NEW Lumex InfoVue™ High / Low Temp LCD Displays are in stock at Mouser!

**Mansfield, Texas, USA — April 26, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Lumex.

Lumex InfoVue™ High / Low Temp LCD displays are designed to perform in extreme heat or cold while also providing enhanced visual display quality and significant technology cost and energy savings. Lumex InfoVue High / Low Temp LCD displays eliminate the need for built-in coolers and allow for low-power built-in heaters, enabling these devices to provide superior performance from -40°C to +85°C. These Lumex LCD displays provide full graphic capability and daylight visibility. InfoVue High / Low Temp displays are available in a variety of sizes, including 16x2, 20x2, 20x4, and 128x64.

To learn more, visit <http://www.mouser.com/lumex>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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**About Lumex**

Lumex is a leading manufacturer of LEDs, optoelectronic components, devices, and displays. Their products are used mostly in the man-to-machine interface, and in some cases, for the detection of motion, short-range signaling, and fiber communications. Lumex offers thousands of items, with an emphasis on both application-specific and customer-specific capabilities. For more information, visit <http://www.lumex.com>.

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