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For Immediate Release

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# Mouser Introduces the New Laird Technologies LT1110 915 MHz Wireless Modules!

**Mansfield, Texas, USA** — **February 22, 2011** - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from Laird Technologies - Wireless M2M.

Laird Technologies - Wireless M2M Solutions LT1110 915MHz wireless modules are embedded with a robust server-client protocol that permits an unlimited number of clients to synchronize to a single server for low latency communications. The server and all clients in a network can communicate with any radio in range via either addressed or broadcast packets. The configuration and test software allows designers to design and test networks to suit their applications. Laird Technologies LT1110 915MHz FHSS modules sets yet another standard for industrial RF communication. Based on proprietary FlexRF™ technology, this globally accepted module will exceed most OEM application and performance requirements. The LT1110 achieves RF data rates three times faster than the previous generation of Laird Technologies 915MHz transceivers. These Laird Technologies modules are ideal for applications serving the commercial building, field surveillance, utility management, recreation, and fleet telemetry markets.

#### Learn More

To learn more, visit http://www.mouser.com/lairdwirelesslt1110.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogues per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit <a href="https://www.mouser.com">www.mouser.com</a>.

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## **About Laird Technologies - Wireless M2M**

Laird Technologies is an industry leader for embedded wireless M2M solutions that provides the widest range of wireless modules and systems for OEMs and system integrators. The company offers M2M wireless modules and solutions that include Bluetooth®, ZigBee®, WLAN, and proprietary radio modules – all backed by the company's global resources. In addition, Laird Technologies is a leading global supplier and plays a major role in the short- and medium-range RF industry. Laird Technologies' products are ideal for the automotive, retail and ePOS, fleet management, healthcare, finance, security, and asset management industries. For more information, visit .

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