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## For Immediate Release

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## Mouser is First to Stock the New Laird Technologies CL2510 2.4 GHz ConnexLink Modules!

**Mansfield, Texas, USA — August 23, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Laird Technologies - Wireless M2M.

The Laird Technologies Wireless M2M Solutions CL2510 2.4 GHz ConnexLink module sets the standard for industrial RF communication. The CL2510 is based on the Laird Technologies LT2510 fifth-generation 2.4 GHz FHSS module, is available with an RS-232 DB-9 connector, and is housed in a rugged enclosure. This Laird Technologies wireless module is an ideal choice for wireless serial communications in industrial applications. The CL2510 can replace thousands of feet of cable as a wireless serial bridge. This Laird Technologies ConnexLink device is optimized for point-to-point or point-to-multipoint networks and permits an unlimited number of clients to synchronize to a single server for low latency communications. With its field-proven FHSS air interface protocol, the CL2510 rejects RF noise, excels in multipath scenarios, allows for co-located systems, and provides an extremely reliable communication link. It also provides a more robust but simpler link than ZigBee for RF applications that do not require a mesh topology.

To learn more, visit <http://www.mouser.com/lairdconnexlink>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

### About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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### **About Laird Technologies - Wireless M2M**

Laird Technologies is an industry leader for embedded wireless M2M solutions that provides the widest range of wireless modules and systems for OEMs and system integrators. The company offers M2M wireless modules and solutions that include Bluetooth®, ZigBee®, WLAN, and proprietary radio modules – all backed by the company’s global resources. In addition, Laird Technologies is a leading global supplier and plays a major role in the short- and medium-range RF industry. Laird Technologies’ products are ideal for the automotive, retail and ePOS, fleet management, healthcare, finance, security, and asset management industries. For more information, visit .

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