

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Director of Marketing
Mouser Electronics, Inc.
(817) 804-3833 Direct
(817) 804-3803 Fax
Kevin.hess@mouser.com

Find it at Mouser First! The Laird Technologies DVK-BTM411 Bluetooth® Module Kit is in stock.

Mansfield, Texas, USA — March 03, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Laird Technologies – Wireless M2M.

The Laird Technologies Wireless M2M Solutions DVK-BTM411 Bluetooth® Module Kit lets you test and design applications incorporating the BTM411 Bluetooth AT Data Module. The Laird Technologies Wireless M2M Solutions DVK-BTM411 kit features an integrated antenna and allows developers to add robust, short range Bluetooth data connectivity to their products. BTM411 AT Data Modules are based on the market leading Cambridge Silicon Radio BC04 chipset and provide exceptional low power consumption with outstanding range. The module included in the DVK-BTM411 kit supports the latest Bluetooth Version 2.1 Specification. BTM411 modules are ideal for a variety of applications, including wirelessly connected medical devices.

To learn more, visit <http://www.mouser.com/lairdwireless>.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects. Mouser Electronics' website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs a year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Laird Technologies – Wireless M2M

Laird Technologies is an industry leader for embedded wireless M2M solutions that provides the widest range of wireless modules and systems for OEMs and system integrators. The company offers M2M wireless modules and solutions that include Bluetooth®, ZigBee®, WLAN, and proprietary radio modules – all backed by the company's global resources. In addition, Laird Technologies is a leading global supplier and plays a major role in the short- and medium-range RF industry. Laird Technologies' products are ideal for the automotive, retail and ePOS, fleet management, healthcare, finance, security, and asset management industries. For more information, visit .

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