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# For Immediate Release

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# Looking for a Micro USB 3.0 connector? Mouser has the New Kycon KMMX Series in stock!

**Mansfield, Texas, USA — December 07, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Kycon.

The Kycon KMMX Series Micro USB 3.0 (also known as SuperSpeed USB) are more compact than the mini-USB. The stainless steel shell with Nickel plating yields 10,000 insertion cycles making it ideal for portable devices such as mobile phones, PDAs, and digital cameras. The Kycon KMMX Series Micro USB 3.0 meets the USB-IF 3.0 specification and is available as SMT with through hole shield tabs or SMT. The contacts are  $30\mu$ " Gold plated over Nickel and Gold flash plating on the solder tail.

## To learn more, visit http://www.mouser.com/kycon.

With its broad product line and unsurpassed customer service, Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches over 6.7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

## About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of the newest products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit <u>www.mouser.com</u>.

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#### About Kycon

Kycon is a leading global supplier dedicated to providing cost effective interconnnect solutions of the highest quality. Kycon's first products were D-Sub connectors for the PC, peripheral, industrial control, and test equipment. Over the years, Kycon has been expanding upon other I/O connectors that have enhanced innovative applications while adding to the D-Sub product mix. Such expansions have included modular jacks, USBs, HDMI<sup>™</sup>, DC Power Jacks, custom cable capabilities, as well as other customized solutions.

Kycon's commitment to excellence in products and customer satisfaction is realized by recently being named the #1 connector company in the Bishop and Associates "2009 Customer Survey of the Electronic Connector Industry." Kycon is committed to maintaining a clear focus on quality, world-class service, and support. For more information, visit <u>http://www.kycon.com/</u>.

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