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## For Immediate Release

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## Mouser launches the New Mid-mount Micro USB Connector from Kycon!

**Mansfield, Texas, USA — April 27, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Kycon.

The Kycon Mid-mount Micro USB Connector, KMMLX Series, is a USB Type B Receptacle that is more compact than the mini-USB. With a stainless steel shell, the KMMLX series yields more than 10,000 insertion cycles. The Kycon Mid-mount Micro USB Connector is housed in high temperature Thermoplastic and features copper alloy contacts plated in 30µ" Gold, matte tin plated on soldertails. The current rating is 1A max and rated voltage is 30V AC (rms). The Kycon Mid-mount Micro USB is used in portable devices such as mobile phones, PDAs, and digital cameras. To learn more, visit <http://www.mouser.com/kyconmicrousb/>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

### **About Mouser**

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

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### **About Kycon**

Kycon is a leading global supplier dedicated to providing cost effective interconnect solutions of the highest quality. Kycon's first products were D-Sub connectors for the PC, peripheral, industrial control, and test equipment. Over the years, Kycon has been expanding upon other I/O connectors that have enhanced innovative applications while adding to the D-Sub product mix. Such expansions have included modular jacks, USBs, HDMI™, DC Power Jacks, custom cable capabilities, as well as other customized solutions.

Kycon's commitment to excellence in products and customer satisfaction is realized by recently being named the #1 connector company in the Bishop and Associates "2009 Customer Survey of the Electronic Connector Industry." Kycon is committed to maintaining a clear focus on quality, world-class service, and support.

For more information, visit <http://www.kycon.com/>.

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