



1000 N. Main Street
Mansfield, TX 76063
www.mouser.com

(817) 804-3800

For Immediate Release

EDITORIAL/READER CONTACT:

Kevin Hess

Director of Marketing
Mouser Electronics, Inc.
(817) 804-3833 Direct
(817) 804-3803 Fax

Kevin.hess@mouser.com

Kingbright has launched the new Helios LEDs. The Industry's first SMD 0603 Dome LEDs. Mouser has them!

Mansfield, Texas, USA — April 09, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Kingbright.

The Kingbright Helios is the industry's first SMD 0603 Dome lens package LED. The Kingbright Helios SMD 0603 Dome LED provides focused beams within a narrow viewing angle of 60°, illuminating high typical intensity output up to 3000 mcd @ 20mA. This compact (1.6mm x 0.8mm x 0.95mm) Kingbright Dome lens LED is available in blue, white, green, red, yellow, and orange. The Helios SMD 0603 Dome lens LED is ideal for sign, appliance, and automotive lighting as well as backlight and indicator applications. To learn more, visit <http://www.mouser.com/kingbright>.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

--continue--

About Kingbright

Kingbright is a leading manufacturer of LED Lamps, Displays, SMD Lamps and other LED related products.

With enormous demand for compact size displays worldwide, Kingbright has advanced the state-of-the-art designs and developed the new display technology, the thinnest and brightest SMD LED displays. Kingbright's huge color selection covers the full visible spectrum and ultra bright options including blue.

For more information, visit <http://www.kingbrightusa.com>.

Trademarks

Mouser and Mouser Electronics are registered trademarks of Mouser Electronics, Inc. All other products, logos, and company names mentioned herein may be trademarks of their respective owners.