

## For Immediate Release

# Mouser Has The New ES3 Series LED Power Supply Connector From JAE

**September 01, 2011** - Mouser Electronics, Inc., regarded as a top design engineering resource and global distributor for semiconductors and electronic components, today announced it is stocking new product from JAE Electronics.

JAE's ES3 Series LED connector is a 2-position card edge connector ideal for LED bulb and lighting devices. The ES3 Series allows a direct connection of the converter board and the LED mounting board, reducing assembly time and the cable-less connection reduces the number of parts needed for assembly. The JAE ES3 Series LED Power Supply Connector enables reflow solder mounting to the LED mounting board to occur at the same time other parts such as LED and SMT components are mounted. The low-profile 1.6mm mounting height is designed for light shielding with the insulator being made of white LCP for light and heat resistance. The JAE ES3 LED Power Supply Connector is ideally suited for indoor and outdoor LED lighting devices. To learn more, visit <a href="http://www.mouser.com/jaees3">http://www.mouser.com/jaees3</a>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 17 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

#### **About Mouser**

Mouser Electronics, a subsidiary of TTI, Inc., is part of Warren Buffett's Berkshire Hathaway family of companies. Mouser is an award-winning authorized semiconductor and electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers and buyers. Mouser.com features more than 2 million products online from more than 450 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility south of Dallas, Texas. For more information, visit www.mouser.com.

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## **About JAE Electronics**

Technology to Inspire Innovation

Ever since it was established in 1953, JAE Electronics has operated with the corporate philosophy "Explore, Create, and Practice" and in the process, it cultivated a high level of technological expertise.

JAE Electronics is a top 10 global connector supplier and a recognized technology leader in circular, board-to-board, wire-to-board, FPC (board-to-flex), memory card, input/output, automotive/transportation and waterproof rated connectors. For more information, visit <a href="http://jae-connector.com/en/index.cfm">http://jae-connector.com/en/index.cfm</a>.

#### **Trademarks**

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