

## For Immediate Release

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## Honeywell Introduces Advanced Magnetic Sensors!

**Mansfield, Texas, USA — January 11, 2010** - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Honeywell Sensing & Control.

Honeywell Sensing & Control introduces Advanced Magnetic Sensors that offer additional functionality over basic Hall-effect or MR devices, such as the reduction of total costs, application flexibility, enhanced accuracy and stability, and simplification of system design. The Honeywell APS00B is a miniature SMT sensor for linear, angular, or rotary displacement designed for magnetic saturating field sensing. The Honeywell VF401 is a high performance, digital, 2-wire, MR sensor in a miniature, flat, TO-92-style plastic package with a current output, designed for sensing fine pitch ring magnets. The Honeywell VF526DT has 2 Hall sensing elements in a thermoset molding material precisely located 1, 4mm apart on a single integrated circuit chip. 2 active Hall latches provide speed and direction indication of an alternating magnetic field across the face of the package.

To learn more, visit <http://www.mouser.com/honeywell>.

Known for its broad-based product line, unsurpassed customer service, and streamlined warehouse operations, Mouser continuously offers customers the most innovative products and latest technologies for their new design projects. Mouser Electronics' website with interactive online catalog is updated daily, and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

### About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs a year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit [www.mouser.com](http://www.mouser.com).

### **About Honeywell Sensing & Control**

For innovation that's set well apart, there is only Honeywell Sensing and Control. With more than 50,000 products ranging from snap action, limit, toggle, and pushbutton switches to sensors for position, speed, pressure, torque, temperature, humidity, and airflow. Honeywell Sensing and Control has a product to meet your needs.

Honeywell Sensing and Control brings engineering expertise and capabilities that no other company offers. With its comprehensive portfolio, quality, and reliability, Honeywell Sensing and Control products support every step of your most demanding goals and standards to deliver consistent, trustworthy performance.

For more information, visit <http://sensing.honeywell.com/>.

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