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For Immediate Release

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Mouser Launches The New Hirose ZX360 Series Micro USB 3.0 Connectors!

Mansfield, Texas, USA — January 27, 2011 - Mouser Electronics, Inc., regarded as a top global engineering design resource for semiconductors and electronic components, today announced it is stocking new product from Hirose Electric.

Hirose ZX360 Series Micro USB 3.0 Connectors are ideal for small handheld device applications such as medical and measuring equipment, MP3 players, notebooks, and much more. Fully backward compatible with USB 2.0, the ZX360 Series was designed with a data transmission speed up to 5Gbps, enabling seamless data transfer rates and uncompressed transmission of High Definition movies and pictures. The structure of the connector is in two joined sections. The first section features a USB 2.0 interface to allow for a power charge connection and the other is the USB 3.0 for Superspeed transmission. Hirose has designed the ZX360 Series Micro USB 3.0 Connectors with an innovative plug that allows the cable to be soldered internally to a small PCB, instead of directly on to the contacts. This reduces the mechanical stress applied to the contacts. The durable, powerful ZX360 Series provides a current capacity increase to 900 mA and achieves 10,000 mating cycles.

To learn more, visit <http://www.mouser.com/hirosezx360>.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers by delivering What's Next in emerging technologies. Mouser offers customers the latest, most technologically advanced components for their newest design projects. Mouser Electronics' website is updated daily and searches nearly 7 million products to locate over 1.8 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

About Mouser

Part of Warren Buffett's Berkshire Hathaway, Inc., Mouser Electronics, Inc. is an award-winning semiconductor and electronic component distributor, focused on the rapid introduction of new products and emerging technologies to electronic design engineers. Mouser.com features more than 1.8 million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 300,000 customers in 170 countries from its 492,000 sq. ft. state-of-the-art facility, located south of Dallas, Texas. For more information, visit www.mouser.com.

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About Hirose Electric

Hirose Electric Company specializes in the manufacture of connectors and has been a contributor to the development of the electronics sector for over 70 years. Their modest and humble business philosophy of seeking wisdom from all sources and incorporating that knowledge to maintain high quality and efficiency has earned Hirose a loyal customer base. Hirose is also committed to environmental issues in the manufacture of connectors such as coaxial connectors, FFC / FPC connectors, and single and double row connectors. For more information, visit <http://www.hiroseusa.com/>.

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