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For Immediate Release

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Hirose BM10 Series FPC-to-Board Connectors are available and in stock at Mouser Electronics!

Mansfield, Texas, USA — April 01, 2010 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Hirose Electric.

The Hirose BM10 Series FPC-to-Board Connectors feature stacking heights of 0.6mm or 0.8mm and a 0.4mm pitch for a space savings of 2.98mm depth. The clipping contact design gives a clear, tactile click and provides a highly reliable contact and retention force with metal fittings. The BM10 series features a dimple on the contact for shock-absorption and robustness. The Hirose BM10 series FPC-to-Board Connectors offer solder wicking prevention, protection against dust, and are RoHS compliant and halogen-free.

To learn more, visit http://www.mouser.com/catalog/specsheets/BM10_Flyer.pdf.

Known for its focus on design engineers with its broad product line, unsurpassed customer service, advanced on-line catalog and innovative product marketing, Mouser continuously offers customers the newest products and latest technologies for their new design projects.

Mouser Electronics' website with interactive online catalog is updated daily and searches over 5 million products to locate over a million part numbers available for easy online purchase. Plus, it houses downloadable data sheets, supplier-specific reference designs, application notes, technical design information and engineering tools.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 400 manufacturers. Mouser publishes multiple catalogs per year providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 270,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Hirose Electric

Hirose Electric Company specializes in the manufacture of connectors and has been a contributor to the development of the electronics sector for over 70 years. Their modest and humble business philosophy of seeking wisdom from all sources and incorporating that knowledge to maintain high quality and efficiency has earned Hirose a loyal customer base. Hirose is also committed to environmental issues in the manufacture of connectors such as coaxial connectors, FFC / FPC connectors, and single and double row connectors. For more information, visit <http://www.hiroseusa.com/>.

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