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For Immediate Release

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Hirose Electric MicroSD™ Card Connectors

Mansfield, Texas, USA — August 18, 2009 - Mouser Electronics, Inc., known for its rapid introduction of the newest products, today announced it is stocking new product from Hirose Electric.

The Hirose Electric MicroSD™ Card Connectors have extremely small external dimensions and the above-the-board height makes the connectors the smallest on the market. With three different card insertion/ejection types, all card connectors feature a unique card slot design that protects the connectors from damage due to a mis-insertion. Hirose Electric designed the MicroSD Card Connectors with high-strength materials to produce a strong, rigid structure with 4-contact points to the PCB to ensure a secure connection of the ground circuit and to provide EMI protection. Ideal for mobile phone terminals, digital cameras, PDAs, miniature information terminals, and any other portable device requiring the use of small-size high-reliability microSD memory card connectors.

To learn more, visit <http://www.mouser.com/hiroseconnector>.

Mouser Electronics is the only major distributor to publish a new 2,184+ page print catalog every 90 days. In addition, its website with interactive online catalog is updated daily, contains more than a million products for easy online purchase, provides over 1.5 million cross-references, as well as more than 900,000 downloadable data sheets, supplier-specific reference designs, application notes, and other technical design information.

About Mouser

Mouser Electronics, Inc. is an electronic component distributor, focused on the rapid introduction of new products and technologies to electronic design engineers. Mouser.com features more than a million products online from more than 390 manufacturers. Mouser's 2,184+ page catalog is published every 90 days, providing designers with up-to-date data on the components now available for the next generation of electronic devices. Mouser ships globally to over 280,000 customers in 170 countries from its 432,000 sq. ft. state-of-the-art facility in Mansfield, Texas. For more information, visit www.mouser.com.

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About Hirose Electric

Hirose Electric Company specializes in the manufacture of connectors and has been a contributor to the development of the electronics sector for over 70 years. Their modest and humble business philosophy of seeking wisdom from all sources and incorporating that knowledge to maintain high quality and efficiency has earned Hirose a loyal customer base. Hirose is also committed to environmental issues in the manufacture of connectors such as coaxial connectors, FFC / FPC connectors, and single and double row connectors. For more information, visit <http://www.hiroseusa.com/>.

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